

Helsinki

Sustainability in action
Educational programmes
for schools, colleges &
university students
2025

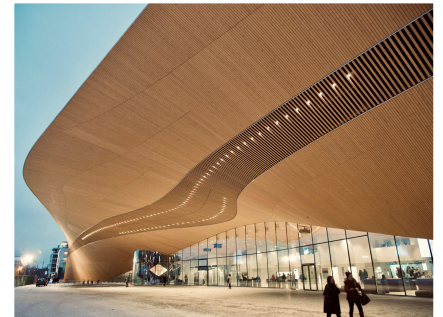
See, learn and
experience how
sustainability has
been adopted into
everyday life in
Helsinki



Helsinki highlights

Helsinki "Smart City" tour including Oodi

Our specially-trained guides highlight sustainability in everyday Finnish life both on an off-the-beaten-track tour of one of the city's regenerating neighbourhoods, and a visit to Helsinki's newest sustainable and architectural icon, *Oodi*. More than just a library, our guide will demonstrate how Finns use its amazing resources to work, rest, and play.



Kierrätyskeskus recycling centre visit

Kierrätyskeskus Kaisaniemi is an urban, modern recycling centre. Secondhand goods are on display in all their beauty, inspiring people to dive into the inspiring world of reuse. During the visit, you will get an idea of what goes on in the Recycling Center store and what stages the goods go through before they reach their new owners. During the approximately one-hour tour, we will also introduce the concept of the Circular Economy and discuss the importance of recycling and consider consumption choices that we can make to help save natural resources.



Haltia: Finnish Nature Centre

The Finnish Nature Centre, located close to Nuuksio National Park, is built entirely from wood and heated and cooled with energy derived from the sun and the earth. At Haltia, young people are introduced to Finland's unique and diverse nature as well as the dialogue between Finnish culture and nature. Haltia's Nature School also emphasizes biodiversity, hiking skills and environmental responsibility. Haltia's Nature School also emphasizes biodiversity, hiking skills and environmental responsibility. Learn about its sustainable story on a private guided visit.



Helsinki itinerary 3 nights/4 days

Departures April, May, Sept, Oct 2025/6

Day 1

Arrive at Helsinki airport
4 day transport pass begins at the airport.
Train to Helsinki and then tram to Hostel
Dinner at hostel

Day 2

Breakfast at the hostel
3 hour Walking/public transport tour with Smart City Guide focusing on Finnish Sustainable Lifestyle including tour around the Oodi library complex
Free time or optional activity
Dinner at hostel

Day 3

Breakfast at hostel
5 hour Tour to Finnish Nature Centre Haltia – including coach, entrance, guided tour with spot guide of Haltia and its exhibitions with focus on nature & sustainability
Return to Helsinki
Free time or optional activity
Dinner at hostel

Day 4

Breakfast at the hostel
Tram and Train transfer to the airport for return flights

Prices and inclusions

Price per person inclusive of VAT
3 nights/4 days programme based on Thurs-Sun

Prices net

20 places £420 per person

30 places £390 per person

Included:

- 3 nights' full-board accommodation
- Public transport transportation from/to airport
- Public transport throughout the tour
- 3 hours Helsinki "Smart City" guide service
- Entrance to *Oodi*, the Finnish national library
- Coach services 6 hours to Haltia
- Entrance and guided tour of Haltia

Optional additions

- Kayak tour 2 hours -Baltic Sea or inland lake
85 EUR pp
- Fatbike tour 2 hours in National Park
82 EUR pp
- Bike tour 3 hours Helsinki
55 EUR pp

Accommodation

The tour is based on a well-established hostel close to the sea with high sustainable values. They are one of the highest-rated Helsinki accommodations for the city's "Think Sustainably" concept, a Sustainable Travel Finland member, a international Quality and Sustainability Certificate by Hostelling International holder, and a contributor to the "Clean Baltic Sea charity project

The logo for Nordic Travel Solutions, featuring the text "NORDIC TRAVEL SOLUTIONS" in a bold, sans-serif font, with "NORDIC" on the top line, "TRAVEL" in the middle, and "SOLUTIONS" on the bottom line. The text is white and set against a solid purple rectangular background.

NORDIC TRAVEL SOLUTIONS

NORDIC TRAVEL SOLUTIONS is the commercial arm of the NORDIC TOURISM COLLECTIVE providing marketing and representational services to Nordic and Baltic NTOs, DMOs and other organisations. With a strong track record in the Nordic travel and tourism industry and over 30 years experience in international tour operating and destination management, we provide innovative programmes for tour operators seeking to feature sustainability tours in their portfolio. Our partners in Scandinavia and the Nordics are the Travel Experience, based in Helsinki.



The TRAVEL experience is a privately-owned award-winning Destination Management Company, PCO, and Tourism Consultancy based in Helsinki. The TRAVEL Experience handles a variety of incentive, conference, meeting, event, and leisure travel arrangements throughout Finland for a wide range of travel trade and corporate customers from all over the world, as well as consultancy and media services for both Finnish and overseas clients. We have handled a truly extensive range of programmes including education, architecture, city planning, sustainability, music, gardens, art, sports and cycling, and several more. The Travel Experience is the only DMC in Finland currently working to Travelife certification.

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